



BOOKEEN

introduces

DIVA

Read as you live

Diva, like a book...

Sleek design reminiscent of the book

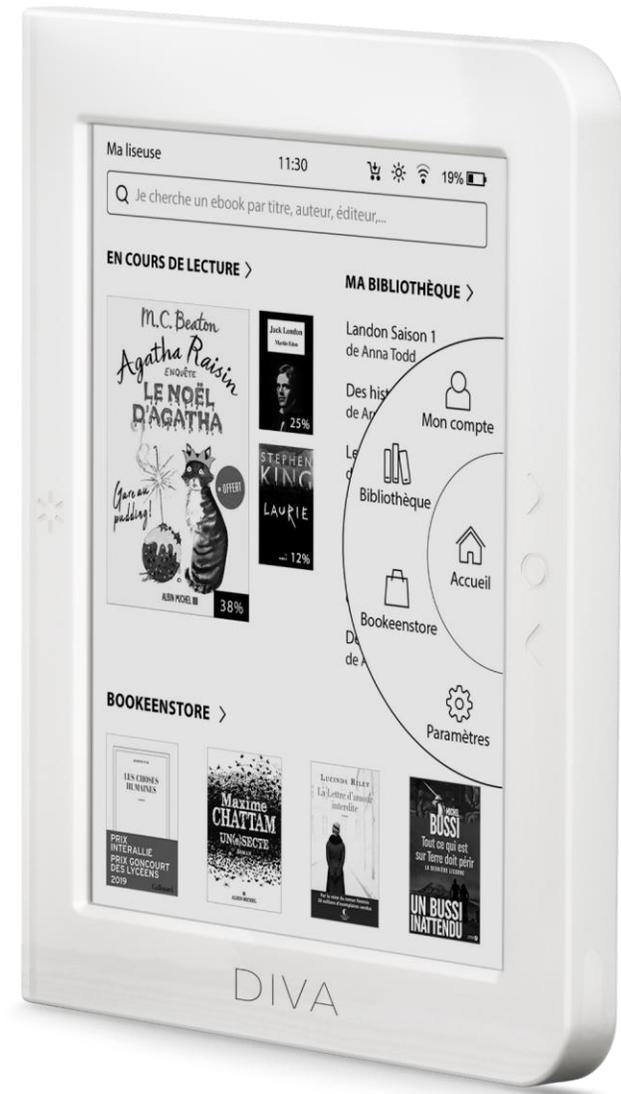
Simple and accessible functions

Robust and soft body

High definition electronic ink screen

Integrated lighting

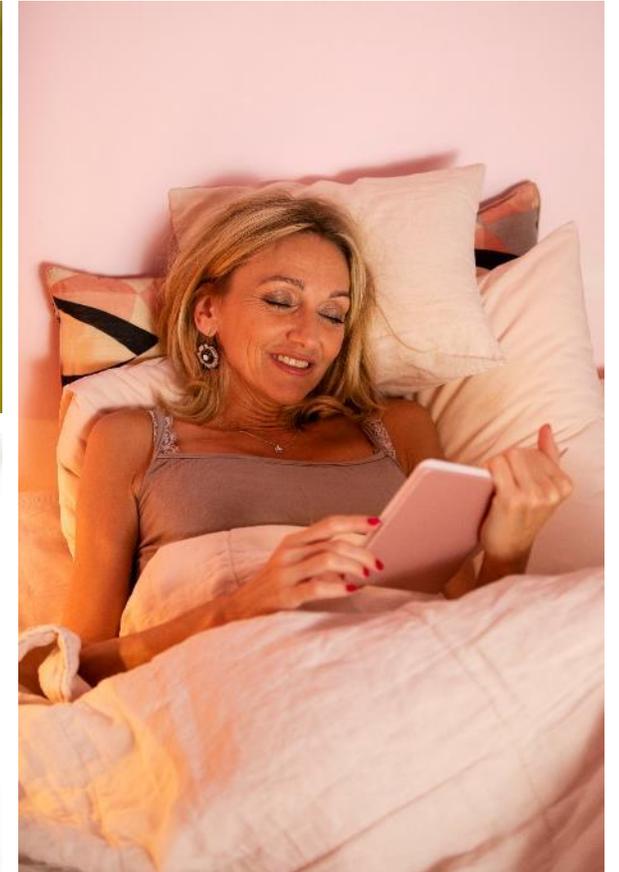
Direct access to the bookstore



Create a Diva to your style ...

A magnetic cover that can snap it on and off in one easy step while magnets keep it in place.

It automatically wakes your DIVA^{HD} when opened and puts it to sleep when closed.



Easy as child's play



Diva, a new generation of e-reader

New **high-speed** hardware architecture

Memory capacity doubled to **16GB** (15,000 books)

Best Screen Controller for **Non-Remanent** Display

Optimized power consumption

Software base completely redesigned and tested with real users

First e-reader in the world certified for the **new DRM user friendly LCP**

Purchase and download of a **catalog of 450,000 books (French only)**

Eink screen 6 " **high resolution** 212 or 300 dpi (depending on model)

Blue light filter management on Diva^{HD} model only

Ergonomic and fast

Search engine
Library / Bookstore

My current book

Screen lighting button

Direct access to the bookstore

Suggestion of the bookseller

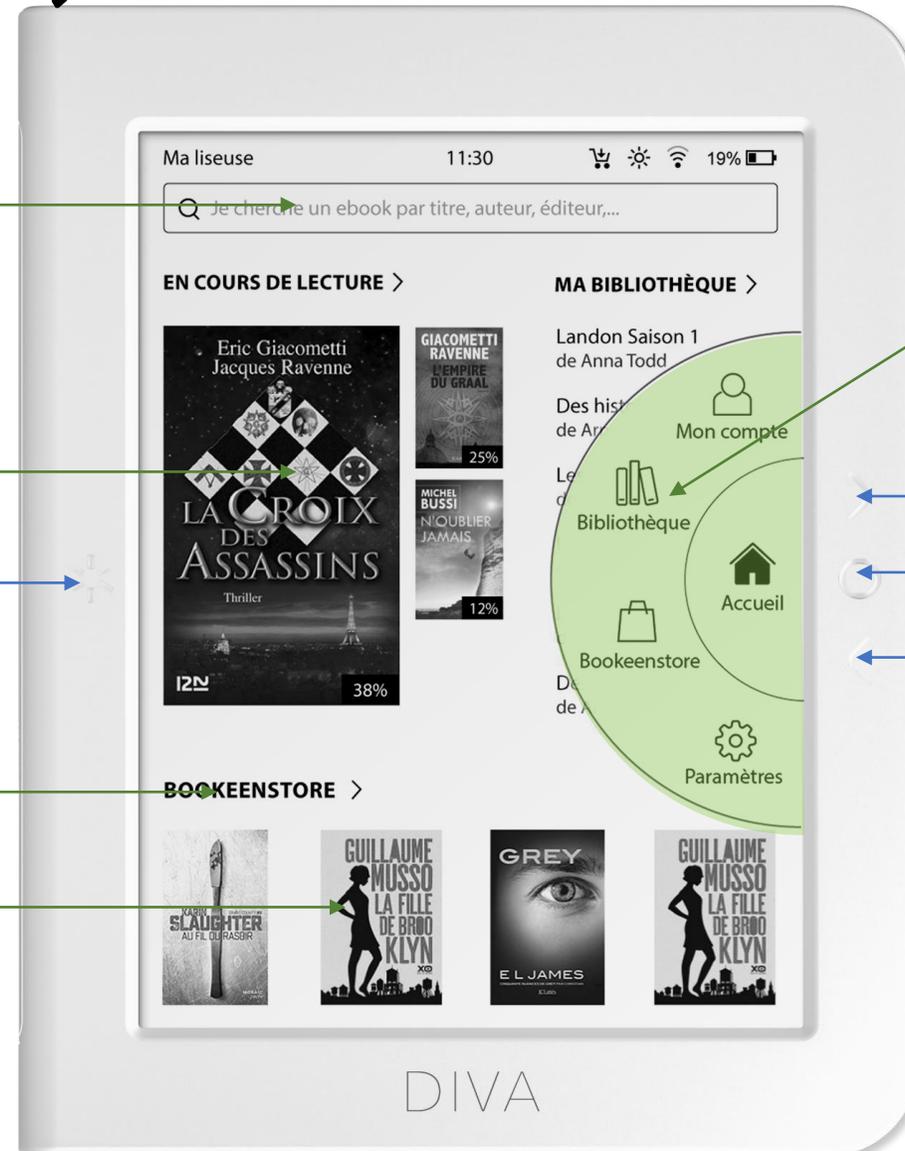
Quick access pie menu

Front page button

Pie Menu Button

Back page button

**Buttons to turn pages
and illuminate**

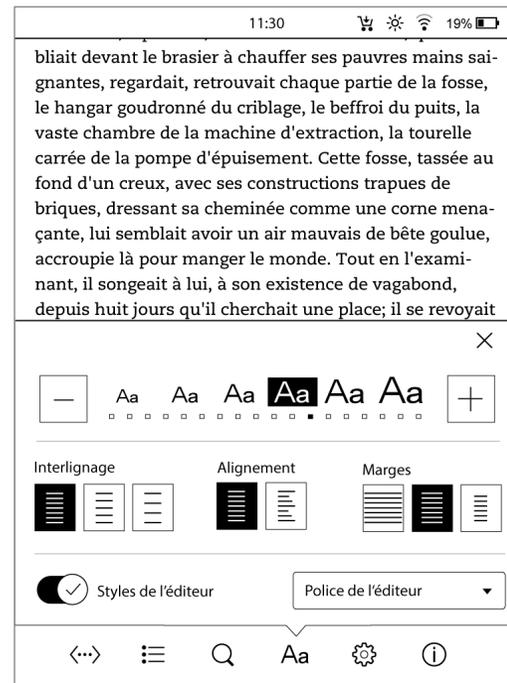


A completely redesigned UX

36 months of R & D and user testing



A rich homepage



18 font sizes



Configurable library



Effective search engine

The Diva offer



Buyer persona?

Rather a great reader who wants

- an e-reader simple to use
- optimal reading comfort
- access to a large catalog of books
- a beautiful design to be proud of
- a sturdy object for every day

The e-reader is not a tablet.

The e-reader is first of all a book!



DIVA Specifications

Design

Dimensions: 134 x 155 x 15 mm
Silicone housing
Weight: 240g
Buttons Forward / Backward / Menu /
Light / On-Off

E Ink touchscreen display

Display: 6" E Ink HD
Resolution: 1024 x 758 px
DPI : 212
REAGL mode (remanence reduction)
Touch: Capacitive multi-touch

Lithium Polymer Battery

Capacity: 1200 mAh
Weeks of battery life (depends on Wi-Fi
and lighting)

Processor and memory

CPU: IMX6SLL Cortex A9 1GHz
RAM: 512 MB LPDDR2

Software

Available in French, English and Russian
Adobe / LCP compatible

Linux 4.9 Adobe Reader Mobile SDK 12

ebook standards: ePub, PDF, HTML, TXT, FB2

Images: JPEG, PNG, GIF, BMP, ICO, TIF, PSD

Features: Reflow PDF / notes / bookmarks /
highlights / dictionary / 20 font sizes/ Reading
progress/

Storage

16 GB (15 000 ebooks)

Light

Invisible light guide film
Anti-glare treatment
20 brightness levels

Covers

Magnetic covers sold separately

Connectivity

USB (Micro USB 2.0)
Wi-Fi (802.11 b/g/n)

Firmware Update

OTA (Over The Air)

DIVA^{HD} Specifications

Design

Dimensions: 134 x 155 x 15 mm
Silicone housing
Weight: 240g
Buttons Forward / Backward / Menu /
Light / On-Off

E Ink touchscreen display

Display: 6" E Ink HD Carta
Resolution: **1440 x 1080 px**
DPI : 300
REAGL mode (remanence reduction)
Touch: Capacitive multi-touch

Lithium Polymer Battery

Capacity: **1900 mAh**
Weeks of battery life (depends on Wi-Fi
and lighting)

Processor and memory

CPU: IMX6SLL Cortex A9 1GHz
RAM: 512 MB LPDDR2

Software

Available in French, English and Russian
Adobe / LCP compatible

Linux 4.9 Adobe Reader Mobile SDK 12

ebook standards: ePub, PDF, HTML, TXT, FB2

Images: JPEG, PNG, GIF, BMP, ICO, TIF, PSD

Features: Reflow PDF / notes / bookmarks /
highlights / dictionary / 20 font sizes/ Reading
progress/

Storage

16 GB (15 000 ebooks)

Light

Invisible light guide film, Anti-glare treatment
20 brightness levels

Blue light filter not to disturb sleep cycle

G-Sensor

Automatic orientation change

Connectivity

USB (Micro USB 2.0)
Wi-Fi (802.11 b/g/n)

Bluetooth low Energy

Firmware Update

OTA (Over The Air)

Covers

Magnetic covers sold separately

Turn on and put the device to sleep

The DIVA covers

- Magnetic cover
- Various colors & materials

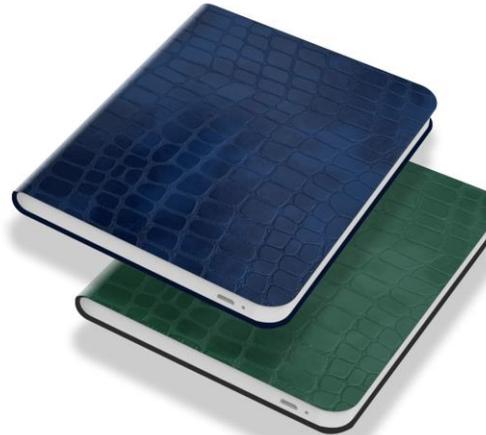
- Serves as switch on Diva HD
- Easy to snap it in and off



CLASSIC



DENIM



CROCOLIFE



LILY

The key points

DIVA (orange packaging)

- 1. Best value for money**
2. Same processor, memory and Wifi as Diva HD
3. Has integrated light.



DIVA^{HD} (blue packaging)

- 1. 30% higher screen resolution**
2. Lighting without blue light not to disturb sleep
3. Battery capacity 30% larger
4. Cover detection
5. Gyroscope for automatic orientation change

